



MIA BOOTH GRAPHIC DESIGN & ILLUSTRATION

HI!

My name is Mia and I am 22 years old. I enjoy watching films, hiking and trying new food.

I like getting stuck into anything creative and find myself trying out new art forms all of the time! I am currently trying out lino cutting.

I particularly like branding and packaging especially those that stand out for their creative flare.

I would love to work in a studio collaborating with other creative people and I am hoping that is where my design journey will take me.

SOFTWARE SKILLS



LOGO DESIGN - BRANDING - PACKAGING - ILLUSTRATION - ADVERTISEMENT - CAMPAIGNS - EDITORIAL DESIGN - WEB

AWARDS

SAMSUNG BESPOKE INTERNATIONAL DESIGN

PICTOPLASMA FELLOWSHIP & BERLIN TRIP

ELMLEY FOUNDATION OUTSTANDING ACHIEVEMENT

MY PORTFOLIO IS AVAILABLE TO DOWNLOAD VIA MY WEBSITE



MY DESIGN JOURNEY

ADOBE X PICTOPLASMA PAID TRIP

In 2017 I was lucky enough to win a global design competition with four others taking me on a paid trip to a Berlin design conference. I had my work displayed in the Art Festival and took part with the other winners in a character design class over 2 days. This was held for the five of us by Nathan Jurevicius and Rilla Alexander.

2017



UNIVERSITY

I attended university from 2018 to 2021 and graduated with a First Class Honours in Graphic and Media Design.

During university I worked on many ranged professional practice briefs with live clients. 9/10 times I secured the design piece chosen by the client and worked to finalise a piece. This helped me understand how to help different types of clients and work on different media outcomes from logo designs, large scale hoarding, illustrative designs and editorial design.

I also created the branding for 2020 Freshers in my university and it was worn on tshirts by everyone.

2018



WORK EXPERIENCE

From 2020 to 2021 I worked with a motion designer called Scott Wallace - Tomorrow is Closed. Scott has worked on multiple title sequences for BBC series' and documentaries. While working with him I created visuals fit for the purpus of his motion concept. I had to sign ndfs for all work I contributed to.

2020-2021

HEREFORDSHIRE LUDLOW & NORTHSHROPSHIRE COLLEGE

Currently I work for Herefordshire, Ludlow and North Shropshire College as a Graphic Design Officer. I am incharge of many design tasks through the college from internal print such as foamex boards and subject postcards, to external print such as the prospescuses for the upcoming year and advertising on bilboards, phone boxes etc. I create daily posts for the college social media and help with the marketing to entice prospective students to enroll with us.

I also take a large amount of photos for the college advertising, this includes action shots from workshops, head shots for case studies and general shots of visiting activities. These are very important in the marketing department as photographs of the students are used in 90% of our design work.

The college was a couple of months into a soft rebranding by the new marketing manager.

2022

